



Towards better participation in Standardisation

ETUC standardisation newsletter - December 2017

Dear colleagues and friends,

The ETUC is pleased to send you its newsletter on standardisation that will keep you regularly updated on the ETUC's activities in the field of standardisation. It will deliver information on European and international standardisation direct to your desktop. If you wish additional information and/or documents related to the news mentioned below, feel free to contact us at standards@etuc.org.

ETUC asks for Liaison Status in ISO

A significant number of European standards originate from the International (ISO and IEC) level.

But International Standards can also be adopted directly at the national level, bypassing the European level. It is therefore important that the ETUC follows what happens in ISO and IEC.

ISO is elaborating standards on Human Resource Management (ISO/TC 260). The first of these has recently been published. Because HRM is by its nature a topic of concern to trade unions, the ETUC is applying for Liaison Status with ISO/TC 260. A first request was not granted, but we have now resubmitted the 'Liaison request' and we are looking forward to a positive vote on it.

With the Liaison Status granted, the ETUC will have access to the working documents and will be able to follow – and hopefully influence – the content of these forthcoming HRM standards. But the ETUC is not able to actively participate at the ISO meetings, which take place worldwide.

The ETUC contributes to the inter-institutional dialogue

The European Economic and Social Committee is in the process of drawing up an Opinion on the Annual Union Work Programme for European Standardisation 2018.

The ETUC (Guido De Jongh) has met with the European Economic and Social Committee Rapporteur Juan Mendoza.

During the meeting, the ETUC provided valuable background on standardisation, the need for maintaining the necessary resources, especially after BREXIT, *de facto* standards, simplified access to working documents, etc. The draft report is due to be adopted at the EESC meeting in December 2017.

ETSI has appointed a '3SI Advocate'



ETSI – the European Telecommunications Institute - has adopted the *Societal Stakeholders, SMEs and Inclusiveness* (3SI) programme. The objective of this programme is to increase the visibility of the societal stakeholders' and SMEs' interests in ETSI's standardisation work.

The 3SI programme includes a '3SI Advocate', who will seek to promote the interests of society stakeholders and SMEs in the ETSI environment. The Advocate is available for all ETSI members who wish to raise an issue regarding the participation and interests of these categories of stakeholder, and will investigate and propose solutions in consultation with the relevant Technical Committees.

ANEC, ECOS, ETUC and SBS, the stakeholder associations representing respectively the consumers, environment, social and SME interests in standardisation, proposed John Ketchell as the first 3SI Advocate. At its meeting of 30 November, the ETSI Board duly appointed John as the Advocate.

The ETUC welcomes his nomination and looks forward to future collaboration.

For more information on the 3SI programme, visit the [ETSI webpage](#).

Multi Stakeholder Platform on ICT Standardisation meets



The [European Multi Stakeholder Platform \(MSP\) on ICT standardisation](#) met on 7 December 2017 to discuss matters related to European ICT standardisation. The MSP is an advisory expert group, consisting of national authorities from EU countries as well as ICT standardisation bodies, and stakeholder organisations. At the meeting, the MSP discussed the draft [Rolling Plan](#) for 2018, which is a multi-annual overview of potential future ICT standardisation needs in support of European legislation and policies.

On behalf of the ETUC, a member of the MSP, Laurent Zibell (IndustriALL) provided input into the preparation of the draft Rolling Plan for next year. We called for traceability of social and environmental working conditions along supply chains. We also highlighted that ICT standards should promote a longer lifetime for all durable industrial products. This means that industrial products should be made sustainable throughout their lifecycle – starting with a long-lasting design, but also during their maintenance, repair, reuse, remanufacturing, refurbishing, and recycling.

We welcome the fact that our comments were taken up in the draft Rolling Plan. The ETUC follows, in particular, topics relating to the Internet of Things (IoT), advanced manufacturing and robotics. The digital transformation is key for European industry to operate successfully in global markets and offers opportunities for more and better jobs.



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The ETUC STAND project is financially supported by the European Commission and EFTA



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